



MEDICAL LIBRARY ASSOCIATION

65 East Wacker Place, Suite 1900, Chicago, IL 60601-7298

312.419.9094; Fax, 312.419.8950

Visit www.marketing.mlanet.org for details.

Advertiser name as it appears on ad _____

Agency name (if applicable) _____

Contact _____

Billing address _____

City, State, Zip _____

Telephone (include area code) _____

Fax (include area code) _____

Email _____

Authorized signature _____ Date _____

Rate*\$ _____

Frequency\$ _____

Outside agency discount (where appropriate)\$ _____

TOTAL\$ _____

Payment Options

Please invoice (payment due within 30 days of billing)

CREDIT CARD: Visa MasterCard American Express

Print cardholder's name _____

Acct. no./expiration _____

Signature _____

ADVERTISING INSERTION ORDER FORM

Check publication/issue(s): _____ Check all instructions that apply:



JAN JUN/JUL

FEB AUG

MAR SEP

APR OCT

MAY NOV/DEC

New ad

Repeat ad from _____ issue

- Color
- Black & white
- Spread
- Full page
- Half page
- Quarter page
- Inside front cover
- Inside back cover
- Back cover
- Other guaranteed position



Journal of the Medical Library Association

JAN APR

JUL OCT

New ad

Repeat ad from _____ issue

- Color
- Black & white
- Spread
- Full page
- Half page
- Quarter page
- Inside front cover
- Inside back cover
- Back cover
- Other guaranteed position

Annual Meeting Publications
Call for available positions

- PRELIMINARY PROGRAM
- OFFICIAL PROGRAM
- New ad
- Repeat ad from _____

Check all instructions that apply:

- Color
- Black & white
- Spread
- Full page
- Half page
- Inside front cover
- Inside back cover
- Back cover
- Other guaranteed position

Keywords in ad or banner:

Art enclosed? Yes No

Proof enclosed? Yes No

Special Instructions:

If you would like the rate card sent to you or if you have questions, please call Barbara Redmond at 312.419.9094 x26; fax, 312.419.8950; email, mlaom2@mlahq.org.

* For rates and information, please refer to the current MLA Rate Card or go to www.marketing.mlanet.org.

Online Sponsorships

MLANET

- October through March
- April through September

MLANET MEMBERS-ONLY

- October through March
- April through September

Electronic Newsletter (MLA-FOCUS)

3-month period _____

Banner Position and Size

(For visual, log on to www.marketing.mlanet.org/sponsor/mnet/)

- 1 _____ 120x90 pixel
- 2 _____ 120x60 pixel

Check one:

- 2 Vertical
- 3 Square
- 4 _____